

NTAG 213 / 215 / 216 NFC Marketing Card Reference

NFC Forum Type 2 chip family read by every iPhone since iOS 13 and every NFC-enabled Android since Android 4.4.

NTAG213: 144 bytes user memory. Sufficient for a short URL.

NTAG215: 504 bytes user memory. Workhorse for marketing cards.

NTAG216: 888 bytes user memory. Use when the NDEF payload exceeds 500 bytes.

Use cases: Google Review NFC cards, NFC business cards, marketing tap cards, event credentials, loyalty.

For the comparison page see </compare/ntag213-vs-ntag215-vs-ntag216/>.

For Google Review NFC card programmes see </solutions/google-review-nfc-card/>.

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